POWER OF ATTORNEY and **CORRESPONDENCE ADDRESS INDICATION FORM**

Under the Paperwork Reduction Act of 1995, no persons are n	U.S. Patent and Ti	PTO/SB/81 (09-03) Approved for use through 11/30/2005. OMB 0651-0035 rademark Office; U.S. DEPARTMENT OF COMMERCE promation unless it displays a valid OMB control number.
	Application Number	
POWER OF ATTORNEY and CORRESPONDENCE ADDRESS INDICATION FORM	Filing Date	January 21, 2004
	First Named Inventor	Mark Galley
	Title	Internet Network Banner
	Art Unit	
	Examiner Name	
	Attorney Docket Number	

I hereby appoint:						
Practitioners associated v	with the Customer Number:					
OR	L		· _ .			
X Practitioner(s) named bel	low:					
	Name		Registration	n Number		
Andrew S. Rej	skind	35,992				
as my/our attorney(s) or agent(s Trademark Office connected the	s) to prosecute the application identified erewith.	above, and to tr	ansact all busines	s in the United States Patent and		
Please recognize or change the	correspondence address for the above	-identified applic	eation to:			
	ed with the above-mentioned Customer					
		ramber.				
OR						
The address associate	ed with Customer Number:					
OR				•		
Firm or Individual Name	Andrew S. Reiskind					
Address	Modem Media, Inc.					
Address	230 East Avenue	Louis		17:- 1 06055		
City	Norwalk	State	CT	Zip 06855		
Country Telephone	<u>United States</u> 203-299-7277	Fax	203-299-7	461		
I am the:	203-299-1211.		1203-277 7	701		
X Applicant/Inventor.						
	the entire interest. See 37 CFR 3.71.					
	FR 3.73(b) is enclosed. (Form PTO/SB/	96)				
	SIGNATURE of Applican	nt or Assignee o	of Record			
Name Melissa Mar	rtinez o					
Signature Mulina	Mut					
Date 1/21/200)4 0		Telephone	203-299-7104		
NOTE: Signatures of all the inventor forms if more than one signature is r	s or assignees of record of the entire interest required, see below.	or their represents	ative(s) are required.	Submit multiple		
Total of 4	forms are submitted.					

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respo

POWER OF ATTORNEY and **CORRESPONDENCE ADDRESS INDICATION FORM**

Application Number	
Filing Date	January 21, 2004
First Named Inventor	Mark Galley
Title	Internet Network Banner
Art Unit	
Examiner Name	
Attorney Docket Number	

I hereby appoint:				
тногову арропп.		_	_	
Practitioners associated	with the Customer Number:			
OR				
X Practitioner(s) named be	low:			
	Name	1	Registration	Number
Andrew S. Re:	Iskind		35,992	
as my/our attorney(s) or agent(s) Trademark Office connected the	s) to prosecute the application identifie erewith.	d above, and to tr	ansact all business	in the United States Patent and
Please recognize or change the	correspondence address for the above	re-identified applic	cation to:	
	·	• •		
ine address associate	ed with the above-mentioned Custome	r Number:		
OR				
The address associat	ed with Customer Number:			
OR		<u></u>		
Firm or Individual Name	Andrew S. Reiskind			
Address	Modem Media, Inc.			
Address	230 East Avenue			
City	Norwalk	State	CT	Zip 06855
Country	United States			
Telephone	203-299-7277	Fax	203-299-74	61
	the entire interest. See 37 CFR 3.71. FR 3.73(b) is enclosed. (Form PTO/SI	3/96)		
	SIGNATURE of Applica		of Record	
Name Rory Brait	:hwaite		.	
Signature Tany The	method			
Date 1/21/0	74		Telephone	
NOTE: Signatures of all the inventor forms if more than one signature is r	s or assignees of record of the entire intere- required, see below.	st or their representa	ative(s) are required. Si	ubmit multiple
T /	forms are submitted.			

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Approved for use through 11/30/2005. OMB 0651-0035 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number

POWER OF ATTORNEY and CORRESPONDENCE ADDRESS INDICATION FORM

Application Number	
Filing Date	January 21, 2004
First Named Inventor	Mark Galley
Title	Internet Network Banner
Art Unit	
Examiner Name	
Attorney Docket Number	

I hereby appoint:							
Practitioners associated v	with the Customer Number:						
OR							
X Practitioner(s) named bel	ow:						
	Name		Registration No	umber			
Andrew S. Rei	skind	35,992					
as my/our attorney(s) or agent(s Trademark Office connected the) to prosecute the application identified ab rewith.	oove, and to tra	ansact all business in	the United States Patent and			
	correspondence address for the above-id with the above-mentioned Customer Nu		ation to:	,			
OR							
The address associate	ed with Customer Number:						
OR							
Firm or Individual Name	Andrew S. Reiskind						
Address	Modem Media, Inc.						
Address	230 East Avenue	1 01-1-	T	1 1 00055			
City	Norwalk	State	CT	Zip 06855			
Country Telephone	United States	Fax	203-299-746	.1			
I am the:	203-299-7277		203-233-140	1			
X Applicant/Inventor.							
	he entire interest. See 37 CFR 3.71. FR 3.73(b) is enclosed. (Form PTO/SB/96	i)					
	SIGNATURE of Applicant of	or Assignee o	f Record				
Name Mark Galle	у						
Signature Wah Land	-		Tolophono				
Date //2//04			Telephone				
NOTE: Signatures of all the inventor forms if more than one signature is n	s or assignees of record of the entire interest or equired, see below*.	their representa	tive(s) are required. Sub	mit multiple			
*Total of 4	forms are submitted.						

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the Individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to

POWER OF ATTORNEY and **CORRESPONDENCE ADDRESS** INDICATION FORM

ed to respond to a collection of into	imation unless it displays a valid OMB control number.
Application Number	
Filing Date	January 21, 2004
First Named Inventor	Mark Galley
Title	Internet Network Banner
Art Unit	
Examiner Name	
Attorney Docket Number	

I hereby appoint:								
Practitioners associated with the Customer Number:								
OR	<u> </u>							
X Practitioner(s) named below:								
	Name		Registration	Number				
Andrew S. Ret	Lskind		35,992					
								
			<u> </u>					
as my/our attorney(s) or agent(s Trademark Office connected the	s) to prosecute the application identified erewith.	above, and to tr	ansact all business	in the Uni	ted States Patent and			
Please recognize or change the	correspondence address for the above	-identified applic	ation to:	•				
	·	•••	a		•			
	ed with the above-mentioned Customer	number:						
OR								
The address associat	ed with Customer Number:							
OR								
Firm or Individual Name	Andrew S. Reiskind							
Address	Modem Media, Inc.							
Address	230 East Avenue							
City	Norwalk	State	CT	Zip	06855			
Country	United States		I					
Telephone	203-299-7277	Fax	203-299-74	61				
I am the: X Applicant/Inventor.								
	the entire interest. See 37 CFR 3.71. FR 3.73(b) is enclosed. (Form PTO/SB/	96)						
	SIGNATURE of Applican	nt or Assignee o	of Record					
Name Laura Hurwi	tz							
Signature 9000	Samuel S							
Date 121 2004			Telephone					
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.								
Ty /	forms are submitted.							

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

DECLARATION FOR UTILITY OR

Attorney Docket Number

DÉS	SIGN		First Named Inve	ntor Mar	k Galley		
PATENT APPLICATION				COMPLETE I	F KNOWN		
(37 CF	R 1.63)	7	Application Numb	per	j		
X Declaration	Declara	tion	Filing Date				
Submitted OR With Initial		ed after Initial surcharge	Art Unit				
Filing	(37 ČFF required	R 1.16 (e))	Examiner Name				
I hereby declare that:							
Each inventor's residence, ma	illing address, a	and citizenship are a	s stated below	next to their nam	e.		
I believe the inventor(s) name			nventor(s) of th	e subject matter	which is claimed and for		
which a patent is sought on th	e invention enti	itled:					
	_						
Internet Network	Banner						
Abo as asification of orbital		(Title of the I	nvention)				
the specification of which							
x is attached hereto							
OR			•				
was filed on (MM/DD/Y	YYY)		as United St	tates Application	Number or PCT International		
					· · · · · · · · · · · · · · · · · · ·		
Application Number		and was amended	•	· L	(if applicable).		
I hereby state that I have revie amended by any amendment s	wed and under specifically refe	rstand the contents our	of the above ide	entified specificat	ion, including the claims, as		
					·		
I acknowledge the duty to discontinuation-in-part application	ns, material info	ormation which beca	ame available l	between the filing	n 37 CFR 1.56, including for grant date of the prior application		
and the national or PCT intern	ational filing da	te of the continuation	n-in-part applic	ation.	· · ·		
I hereby claim foreign priority inventor's or plant breeder's ri	benefits unde ights certificate	r 35 U.S.C. 119(a)- (s), or 365(a) of any	·(d) or (f), or 3 PCT internation	65(b) of any fore	eign application(s) for patent, which designated at least one		
country other than the United	States of Amer	ica, listed below and	have also ide	ntified below, by	checking the box, any foreign		
application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.							
Prior Foreign Application Number(s)	Country	Foreign Filing (MM/DD/YYY		Priority Not Claimed	Certified Copy Attached?		
Numberts)	- Journal y	(WINNI/DU/YYY	''	Not Claimed	Yes No		
				H			
Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.							

[Page 1 of 2]

[Page 1 of 2]
This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/01 (08-03)

Approved for use through 07/31/2006. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

DECLARATION — Utility or Design Patent Application

Direct all correspondence to:	Customer	Number:				OR	·x	Corresp	oondence address below	
Name										
Andrew S. Reiski	nd									
Address Modem Media, Inc. 230 East Avenûe										
City				State			· · <u></u>		ZIP	
Norwalk				CT	ı				06855	
Country		Telephone	•			Fax				
United States		203-299	9-7277			20:	3 - 299	7461		
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful fals statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.										
NAME OF SOLE OR FIRST INVEN	ITOR:		A pe	etition	has be	en filed	for thi	s unsign	ned inventor	
Given Name					F	amily I	Vame			
(first and middle [if any])	rk, an				٥	r Surna	ame	Ga1	lley	
Inventor's	10/1;								Date ,	
Signature Walia	al	-						_	1/21/04	
Residence: City \(\ell\) Sta	\ 1			I '		Citizer	nship			
Westport	O CT			USA					USA	
Mailing Address										
10 Saxon Lane										
City	ate				ZIP				Country	
Westport	CT	•				0688	0		USA	
NAME OF SECOND INVENTOR:					A pe	etition h	as bee	n filed fo	or this unsigned inventor	
Given Name						mily N				
(first and middle [if any])	ory /	/			or	Surnar	me I	Braith	nwaite	
Inventor's Signature	routti	from							Date 1/21/04	
Residence: City Sta	ite			Coun	try			Citizen	•	
Flushing	NY USA				USA	SA USA			USA	
Mailing Address										
162-25 76th Aven	ue									
City	ite				ZIP			Countr	у	
Flushing	NY		-		11	366		USA	A	
X Additional inventors or a legal represen	ntative are being	g named on th	_{ie} 1 _s	uppleme	ntal she	et(s) PTC)/SB/02A	or 02LR a	attached hereto.	

PTO/SB/02A (08-03)

Approved for use through 07/31/2006. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

DECLADATION

ADDITIONAL INVENTOR(S)

DECLARATION	Supplemental Sneet Page - of					
Name of Additional Joint Inventor, if any:	A petition	has been filed for this	unsigned in	/entor		
Given Name (first and middle (if any)	Family Name or	Surname				
Melissa		Martinez				
Inventor's Signature Wallow Manager		, 1	1004	Date		
Residence: City Ridgefield	State	CT Cou	ıntry USA	Citizenship	USA	
Mailing Address 45 Longview Drive		<u> </u>				
Mailing Address						
City Ridgefield	State	CT	Zip 06877	Country	USA	
Name of Additional Joint Inventor, if any:		A petition	has been filed for this	unsigned inv	ventor	
Given Name (first and middle (if any)	Family Name or Surname					
Laura	Hurwitz					
Inventor's Howarthuw &		Date 1 21 20	XX4			
Residence: City Bridgeport	State	CT	Country USA		Citizenship USA	
Mailing Address 110 Bartram Avenue						
Mailing Address						
City Bridgeport	State	CT	Zip 06605	Country	USA	
Name of Additional Joint Inventor, if any:		A petition I	has been filed for this	unsigned inv	entor	
Given Name (first and middle (if any)	Family Name or Surname					
Inventor's Signature		Date				
Residence: City	State		Country		Citizenship	
Mailing Address						
Mailing Address						
City	State		Zip	Country		

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.